

1 **Title:** Addressing Adversities in Caring for Mental Health in Rural Settings: A Conversation with Rural Mental
2 Healthcare Practice Co-founder Dr. Taryn S. Van Gilder-Pierce

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20 Research in Addiction) research fellow at the University of South Dakota. He previously received a
21 competitive grant from Parker B. Francis Foundation in 2021 to conduct research on the comparative abuse
22 liability of cigarette and alternative devices among African American and White smokers at the University of
23 Kansas. Dr. Jewel Goodman Shepherd, Ph.D., is an Assistant Professor of Health Services Administration at
24 the University of South Dakota with an earned doctorate in Health Services Research. Dr. Shepherd is also
25 the Internship Experience Coordinator for Health Services Administration for both the undergraduate HSAD
26 major and graduate HSAD specialization. Taryn Van Gilder-Pierce, Ph.D., is a licensed clinical psychologist
27 with over two decades of experience in delivering care for mental health in rural populations. She received her
28 degree from the California School of Professional Psychology. Despite lack of funding resources to support
29 private practice, she co-founded a mental health treatment practice in rural South Dakota in 2001.

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Discussion Points:

- Ever wondered what it is like to practice healthcare when you are in a resource-deprived area and do not know anyone?
- What makes treating mental health in rural areas challenging and rewarding?
- In a state where young adults are at the most risk of overdosing on opioids, where do mental healthcare professionals stand on their experience?
- What is the future of rural healthcare in the field of mental health?

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1 **ABSTRACT.**

2 Due to lack of mental healthcare facilities in rural areas, the population often resorts to private practice
3 practitioners to address their need for mental health services. Dr. Taryn S. Van Gilder-Pierce and her
4 husband, Dr. William D. Pierce founded their private practice in Yankton, SD in 2001. She has more than 25
5 years of training and experience treating individuals, married couples, families, and groups in rural South
6 Dakota. The interview delves into the challenges faced by early career professionals in building a practice in
7 remote areas and extends into the room for expansion within the field of rural mental health provision of
8 services.

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10 Key Words: rural, mental, psychology, telemedicine, telerehabilitation (Source: MeSH-NLM).

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1 **THE EXPERIENCE**

2

3 The disparities between prevalence of mental health needs and access to healthcare in the rural and urban
4 areas of South Dakota is concretely visible.^{1, 2} The rural areas are 1.6 times more likely to be impoverished
5 than the urban areas of the state.³ With only 24 publicly funded outpatient community mental health center
6 clinics across the state, the rural population often resorts to private practice professionals for treatment.⁴
7 Taryn S. Van Gilder-Pierce, Ph.D. received her education in San Diego, California, and currently maintains a
8 group private practice in Yankton, South Dakota (**Figure 1**). She co-founded the practice in Yankton in 2001
9 with her husband, William D. Pierce, Ph.D. Her 2.5 decades of experience offers a wide spectrum of
10 expertise with competence in individual, couples, family, and group settings that provide a concrete picture of
11 mental healthcare as it plays out in rural underserved areas. Diagnostic assessment and psychological
12 evaluations are provided as diagnostic services facilitate therapy planning. Forensic services offered include
13 child custody evaluations and various criminally related evaluations. Her group serves people of all ages, from
14 infants to the elderly, and offers therapeutic intervention that is direct, active, and collaborative to maximize
15 long-lasting effects.

16

17 **Ahmed Nahian (AN):** Good afternoon, Dr. Van Gilder-Pierce. I really appreciate you taking the time to meet
18 with me. As part of the Summer Program for Undergraduate Research in Addiction (SPURA) here at the
19 University of South Dakota, our team looked at the role of rurality and rural settings on substance use
20 disorders (**Figure 2**). However, I am interested in mapping out caring for mental health in rural settings, in
21 general. To start, can you tell us a bit about your career till now, your journey into caring for mental health,
22 and why South Dakota as a practice location?

23 **Dr. Taryn S. Van Gilder-Pierce (TSVGP):** My husband and I were educated in California and did predoctoral
24 internships in Little Rock and Cabot, Arkansas, respectively from where we were recruited into a small group
25 practice headed by a psychiatrist in southern Arkansas. We spent about five years in that non-metropolitan
26 setting with a practice radius of about 90 miles, which is common for practitioners in rural areas. While
27 servicing a dynamic cohort of patients, I became more expansive in my practice serving most needs of
28 individuals ranging from the child and adolescent years to geriatrics as well as custody evaluations while my
29 husband expanded his expertise in substance abuse and prison practice. When my husband received a
30 psychologist position in Yankton with the federal prison system, we were able to start a private practice in an
31 area of need with the security his job offered. Despite knowing no one, the practice grew rapidly given the
32 great need for services.

33

34 **AN:** What do you feel differentiates practicing in a rural setting as opposed to a setting in a metropolitan area?

35 **TSVGP:** You become a jack-of-all-trades when you practice in a rural setting. People want to be served
36 locally. It is inconvenient for individuals seeking treatment or testing to drive to cities. I learned how to treat
37 across the lifespan by practicing locally and expanding my areas of practice. Compared to my colleagues in
38 the cities, who tend to be more specialized on their focus of care, I learned how to be more general while
39 maintaining competency.

40

41 **AN:** What are the biggest challenges and rewards of practicing in a rural setting for you so far?

1 **TSVGP:** There would be different versions of experience depending on your role or mode of employment. I
 2 am an employer who also is an employee. As a self-employed private practice rural practitioner, I get to
 3 choose the array of services and who I serve while running a business. In my experience, rural providers get
 4 to see the benefit of their work in rural communities. People value your help and accessibility as there are so
 5 few practitioners to meet the tremendous amount of need. We, however, are on our own, which can be a
 6 disadvantage, especially in expanding to meet ever rising needs. Government grants are virtually impossible
 7 to acquire for private groups like ours, and we must self-fund a recruitment budget. We have less mobility for
 8 expanding our service provider team and overhead needs.

9
 10 **AN:** In your perspective, what are the major features of a successful mental health caregiver in a rural
 11 setting?

12 **TSVGP:** I think one of the biggest factors would be resiliency. According to current research, practicing as a
 13 self-employed practitioner opens you up to more room for burnout.⁵ Those of us who have been in this format
 14 of practice long term have been able to do so mainly for our resiliency; instead of feeling the need to work,
 15 you have the desire to work. Being truly engaged in the work feeds you rather than depletes you. It is not that
 16 the work is without stress but being energized by my work helps to preserve my personal mental health and
 17 secure my longevity of practice.

18
 19 **AN:** What is the future of mental health in rural care? Do you think the government will take the initiative to
 20 provide opportunities for rural populations to have mental health support?

21 **TSVGP:** The government is trying, especially in South Dakota. The state has provided and is expanding
 22 mental health centers. In my experience however, there are a lot of people who do not want a community
 23 setting and much prefer a private setting. The big push is to provide more private services offered by
 24 psychiatrists and psychologists by supporting attracting them to rural areas. For example, in my degree field,
 25 the pre-doctoral internship offers a springboard into your career. It offers exposure to the location in which that
 26 internship is located and from where you may receive job leads. Although many states have an abundance of
 27 APA accredited pre-doctoral internships, South Dakota has only two internship placements at VA hospitals. In
 28 my understanding, pre-doctoral students who attend VA placements intend to remain working in the VA
 29 system. However, given the VA system only serves veterans, attracting pre-doctoral students to South Dakota
 30 through the VA does not serve the nonveteran population. APA accredited internships are time-consuming for
 31 those institutions that offer them. Therefore, unless a large institutions with resources, such as a private
 32 hospital, begin offering pre-doctoral accredited internships we must seek alternate avenues to recruit
 33 psychologists as well as psychiatrists to our state.

34
 35 We were lucky enough to recruit an interested candidate, Alexandra Pagel, PsyD, for our team due to her
 36 desire to be closer to her family in North Dakota and Minnesota. Unless funding for training opportunities is
 37 provided in the private industry, we will not have an abundance of psychologists and psychiatrists interested in
 38 moving to rural communities.

39
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 41 **AN:** Can you tell us about the history of your practice and what led to its longevity?

1 **TSVGP:** We started in 2001 without any connection in the local area. As we planned to start the practice in
 2 January 2002, we listed our telephone landline at home under our business heading. We began getting calls
 3 for services shortly after listing it in summer 2001 and started the practice in November 2001 in advance of
 4 our previously planned opening. Starting from the scratch has its own benefits in that we could develop the
 5 practice in a manner that we felt best served community needs. The word-of-mouth strategy played a key role
 6 as did building strong referral relationships with area medical providers, other mental health providers, and
 7 attorneys. People want to be served locally and when you demonstrate competence, word spreads quickly.

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 10 **AN:** Do you think rural populations do not want to receive or do not have the means to reach out for mental
 11 health support?

12 **TSVGP:** We often talk about stigma in mental health, which is something that stands in the way of individuals
 13 seeking care. But we forget to see the arial view of seeking mental health support. As a group of private
 14 practice psychologists, we do not see a large segment of indigent cases that are typically serviced for free or
 15 a greatly reduced rate through the local community mental health centers. Most people we serve
 16 therapeutically have private insurance, Medicaid, or Medicare. Legally related services are a cash product.
 17 For individuals who do not have some type of insurance, for cash services are prohibitive resulting in long
 18 waitlists at the community mental health centers. People who want services sometimes cannot get them due
 19 to a limited number of mental health professionals in addition to lack of financial resources. South Dakota
 20 developed a program to meet the needs of uninsured individuals in the state recently. We were willing to
 21 provide services through the program, however, because by history, individuals with no insurance and lack of
 22 financial often sought services at our local community mental health center, we had very few individuals
 23 seeking services through the program with our group. Although we were serving those who presented through
 24 the voucher system, we were discontinued as providers because our numbers were not high enough. The
 25 program was there, and we were willing to participate to meet needs of those without insurance population,
 26 but that opportunity ended for us.

27
 28 **AN:** We recently underwent a global pandemic, and statistics indicate that more people reached out for
 29 mental health support. Can you tell us a bit about how the pandemic changed how you delivered mental
 30 health support amidst a rural population?

31 **TSVGP:** I have been practicing since the 90s, so the pandemic was a big learning experience for me as a
 32 practitioner. I had not previously utilized telehealth platforms to provide services. However, Dr. Pagel, who
 33 came from a metropolitan area where she trained, had experience with telehealth. Seeing what we were soon
 34 to face and having within practice an experienced telehealth platform provider, we quickly made a smooth
 35 transition to a telehealth practice using Doxy.me, where you and I are meeting today. Patients were one click
 36 away from accessing care for their mental health, which is so fascinating now that I have experienced it. As
 37 the pandemic began subsiding, however, most people returned to in-person meetings.

38
 39 **AN:** Our research found that adolescents living in rural areas are more likely to fall into substance-use
 40 disorders. Do you see this trend coming up in your practice?

1 **TSVGP:** Prior to my husband actively joining the practice following his retirement from the Department of
2 Justice, we saw little treatment requests specifically for individuals with substance use disorders. Most of
3 those needs are met through the community mental health center that has an extensive drug and alcohol
4 treatment program and serves legally required substance evaluations. However, since establishing a
5 caseload, my husband's expertise in substance abuse is being sought with a large segment being
6 adolescents. In our group, we are seeing referrals for youth resorting to chronic marijuana use.

7
8 **AN:** While psychiatry and psychology are clinically proven and revered in the medical field, there is still a
9 stigma in seeking care for mental health. What is the current state of people's trust in mental healthcare
10 professionals?

11 **TSVGP:** When someone reaches out for treatment, despite the stigma that remains a clear part of the rural
12 community, the biggest hurdle is trust. People who fear ridicule for their mental health conditions want utmost
13 privacy. Although, in the mental health field confidentiality is a given, being in a setting that does not suggest
14 exposure by being seen by people they may know is sometimes hard to navigate in a small town. Some
15 individuals are not as affected by stigma and own their mental health where others are more challenged to
16 seek help. Privacy beyond confidentiality is vital.

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18 **AN:** Why should aspiring psychiatrists and psychologists consider practicing in rural settings?

19 **TSVGP:**

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21 As a career, rural healthcare can be fruitful. In the private sector, compensation is competitive. The setting is
22 very peaceful. Rural settings are also engaging because you can become actively involved in the locality. It is
23 a meaningful life.

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25 **AN:** What are ways interested students can get involved with mental healthcare professionals in rural
26 settings?

27 **TSVGP:** Students can reach out to volunteer most times with any practice setting. We have seen a rising
28 demand for paid experiences, however. For those needs, I would suggest that students look to their university
29 programs to contract with local entities. In the past, we have employed Ph.D. students as testing technicians
30 to help with our heavy testing caseload. Although not a full training experience, it gave them hours needed in
31 test administration. With that connection, we recently have been designated as a testing practicum training
32 site for the University of South Dakota. With insurance-based testing services, we can bill for a certain amount
33 of the student's time and thus offer a paid position with the supervision required for a full training experience,
34 something we did not have the luxury to do in the past. Also, as another example, you have funding from
35 SPURA to conduct this project.

36
37 Living with unfulfilled or inadequately treated mental health needs has detrimental repercussions that are
38 disproportionately felt by rural Americans. This long-standing issue's characteristics are clearly described by
39 the need for care highlighted in Dr. Van Gilder-Pierce's story. Starting a practice from the scratch brought
40 along many obstacles that initially challenged the flow of her practice, but she saw that areas of need should
41 have the necessary help they deserve. The anticipated effects on rural mental health will be achieved through

1 research that examines novel treatment systems for rural populations, evaluates suicide prevention
2 techniques, and advocates for better access to mental health practitioners. It is also necessary for
3 researchers to examine the effects of innovative techniques on behavior and patient outcomes to generate
4 larger government funds to shed light to mental health in rural areas.

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1 **FIGURES AND TABLES.**

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3 **Figure 1.** Dr. Taryn S. Van Gilder-Pierce's professional picture provided by her practice.



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6 **Figure 2.** Ahmed Nahian, Recipient of the Summer Program for Undergraduate Research in Addiction
7 (SPURA) Grant at the University of South Dakota, with His Mentor, Dr. Jewel Shepherd, After the Completion
8 of His Summer Project Presentation in Lee Medical Building, Sanford School of Medicine, Vermillion, SD.

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